Excuse my modesty when I speak as follows:

We have the Largest, Cheapest, Best selected and Prettiest Lot of Goods ever opened in the state of Kansas, at the Old Reliable and Mammoth Corner Store of E. W. Ober's.

We can and will save you money on everything in our line.

It is a well known fact that the Old Reliable corner of E. W. Ober, has been the lead for styles good Goods and low prices for many years, but never so much so as now.

Every one will admit that We buy our goods closer and sell them for less money than any house in Salina.

We have the best Stock we ever had and we will sell it lower we think than any other house own the goods.

You can get good fresh goods of us, nice late styles, cheap—not shop Worn trash at fancy cost, which are much higher than we ask for the goods.

We defy comparison of Goods, Prices and Styles in New Dress Goods, (embracing everything)—Dress Trimmings of all kinds, Ladies' Summer Wraps and Shawls, Muslin Underwear, Hosiery for Women, Misses and Children. Carpets, Oil Cloths and Lenolium, Turcoman and Chenille Curtains, Madras, Nottingham, Guipure, Swiss and Tambord Lace Curtains, and in fact everything pertaining to a first class Dry Goods Store.

Follow the crowd to the Old Reliablo and Mammoth Store of E. W. Ober, and you will be right.

It is really amusing to see the frantic efforts of our competitors trying to sell Clothing, Hats, Caps, etc. Ober's One Price Cash Clothing House has this Spring come to the front with the best Fitting, most Stylish and Cheapest line of Clothing ever offered in the State of Kansas. All of our best made Clothing we have made ourselves and can truly state that they are better made, have better linings and trimings than anything you can find elsewhere.

We have all the late Styles and Novelties and are willing to compare them with any Merchant Tailor work from any shop. Please remember that we are not dealing in old Shop Worn Goods, but goods fresh made, direct from the most fashionable Merchant Tailor Parlors in the United States, and we defy competition; in fact we can sell you good Goods as low as you can buy poor goods of others.

Our Hat and Cap Stock surpasses anything before in Salina. We have everything New, Neat and Nobby in Straw Hats at away down cheap prices.

We propose to GIVE EVERY BOY IN SA-LINE COUNTY A NO. 1 BAT and LEAGUE BASE BALL this Spring. Please remember that with EACH BOYS' SUIT FOR THE next 30 DAYS WE WILL GIVE A LEAGUE BALL AND BAT AT OBERS' ONE PRICE CASH CLOTHING HOUSE.

In Gents Furnishing Goods we can down them all. We have an elegant line of Shirts, Neckwear, Underwear, and in fact everything pertaining to a First Class Stock in a No. 1 Clothing House.

Our line of Men's and Boy's Boots and Shoes is conceded by every one as the best line at the lowest prices to be obtained of any one in Salina. Remember that the place to buy everything in the Clothing line is at Ober's One Price Cash Clothing House.

Any party buying \$10.00 or more of Clothing at ONE TIME for the next 30 days we will give ONE No. 1 CLOCK at Ober's One Price Cash Clothing House.

We bought at a Bankrupt Sale in New York a large lot of elegant Chromos, in elegant frames, valued at from \$5.00 to \$10.00 each. We got them for a song, and will for the next few days GIVE ONE TO EVERY PARTY PURCHASING \$25.00 at ONE TIME at Ober's One Price Cash Clohing House.